

# Jóhanna Birna Bjartmarsdóttir

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## PROFESSIONAL SUMMARY

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Highly motivated self-starter and adaptable team-player with a track record of achievement recognized through a 3.98 GPA, founding a company at 21, and physical and mental recovery from serious childhood illness. Passionate change agent with an aim to increase educational access for underrepresented populations, and incorporating health education into K-12 education. **Research Interests:** Accessibility, Instructional Design, Inclusive Educational Environments, Curriculum Development, Equity, K-12 Education, Higher Education, Health Education, and Mental Health Education.

## EDUCATION

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### Bachelor of Arts in Educational Sciences

May 2025

Dual Specialization: Educational Psychology & Research, Education Technology

GPA: 3.98/4.0

Minor: Health Promotion

Thesis: Completing final research project on accessibility in higher education for underrepresented populations

University of Florida

Gainesville, Florida, USA

Score: TOEFL 99

### University of Florida

May 2023 – June 2023

Study Abroad Program in International Health & Culture and Health, London, England, & Paris, France

### iXperience

May 2022 – July 2022

Study Abroad Program in Data Analysis, Lisbon, Portugal

## EDUCATIONAL CERTIFICATIONS

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Teaching with Technology, University of Florida

May 2024

Courses: Technology to Improve Instructor Presence, Technology to Captivate Students

Best Practice for Teaching Online, University of Florida

February 2024

Courses: Engaging Online Learners, Creating Student-Centered Assignments, Accessible Online Environments

Teaching for Inclusivity & Accessibility, University of Florida

January 2024

Courses: Designing an Inclusive Course, Fostering Inclusive Communities for Learning, Accessible Online Environments

## PROFESSIONAL DEVELOPMENT

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University of Florida: AI in Health Education

March 2024

Arizona State University: [Precalculus MAT170](#) (Online on edX.org)

July - September 2020

Arizona State University: [College Algebra and Problem Solving MAT117](#) (Online on edX.org)

May - June 2020

Berkeley: [The Science of Happiness](#) (Online on edX.org)

January - March 2020

MITx: [Data Analysis in Social Science](#) (Online on edX.org)

September - December 2019

## EDUCATION EXPERIENCE

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### Instructional Designer & Accessibility Specialist

May 2024 – Present

University of Florida

Gainesville, Florida, USA

- Part of a research team led by Dr. Olesova working on redesigning the 'Introduction to Instructional Design' course at the College of Education.
- Incorporating student perspective and accessibility design into the course development.

### Consultant

May 2024 – Present

Endurmenntun (Continuing Education Department at the University of Iceland)

Reykjavík, Iceland

- Consultant director of the Continuing Education Department at the University of Iceland on online education.
- Met with educators to discuss strategies on implementing online education to the Continuing Education Department at the University of Iceland.

**Consultant**

Ásgarðsskóli (Online School for 8<sup>th</sup>-10<sup>th</sup> grade in Iceland)

May 2024 – Present  
Akureyri, Iceland

- Consultant CEO on quality and accessibility design of curriculum and instruction.
- Met with educators to talk about accessibility and quality design.

**Moderator**

Mandag Morgen Tænketank (Danish Think Tank)

September 2023  
Copenhagen, Denmark

- Moderated a debate at Iceland's annual democratic festival, Fundur Fólksinns.
- Spoke to a crowd of 100 on the topic of education and systematic barriers before the event began.

**Founder and CEO**

[HARTS ehf](#) (Health, Access, Research, Technology, Schools)

May 2023 – Present  
Hafnarfjörður, Iceland

- Founded company in 2023 to promote health and access in schools by using research and technology.
- Work with universities in Iceland to increase access to education.
- Work as an instructional designer, accessibility specialist, and curriculum developer.
- Lead a team of instructional designers, curriculum developers and graphic designers.

**Medical Internship in Guatemala**

VAW Global Health Alliances

June – July 2023  
San Pedro, Guatemala

- Volunteered in remote community in Guatemala.
- Provided assistance in vital, intake, and pharmacy station.
- Assisted in educating local children about water safety.
- Interned as manager at the clinic and shadowed doctors.

**Hospitalization/Rehabilitation**

Iceland's children's hospital / In- and Out-Patient

October 2016 – May 2020  
Metropolitan area, Iceland

- Battled chronic pain for over a decade following a traumatic experience at age 9.
- Was in and out of the hospital and in a wheelchair for over 2 years.
- Have traveled the world and perused health education, curriculum development, and instructional design in the US to help others like me after recovering from debilitating illness in 2020.

**Assistant Preschool Teacher**

Leikskólinn Hvammur

May – July 2016  
Hafnarfjörður, Iceland

- Assisted preschool teachers in tending to 20 children 5 years of age.

**Assistant Soccer Coach**

Haukar Football Club

May – August 2015  
Hafnarfjörður, Iceland

- Provided over 50 children with confidence and skills in soccer.

**BUSINESS EXPERIENCE****Data Analytics Internship in Portugal**

Susdee (Sustainability rating platform in Portugal)

June – July 2022  
Lisbon, Portugal

- Interned in data analytics department.
- Created survey and algorithm to calculate survey data.
- Worked closely with COs to implement changes to business model.

**Accounting and Product Distribution**

Klausturbleikja (Leading aquaculture company in Iceland)

March 2020 – March 2022  
Hafnarfjörður, Iceland

- Distributed arctic char throughout Reykjavik region.

- Helped increase company sales by over 60%.
- Managed sales in supermarkets.

### Accounting

Bacco Seaproducts (Exporter of Icelandic Fish Products)

July 2019 – March 2022

Hafnarfjörður, Iceland

- Interned in accounting department.
- Promoted to part-time accountant after successful internship.
- Assisted managers with customs clearance and booking.

## LEADERSHIP EXPERIENCE

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### Visiting Speaker

Endurmenntun (Continuing Education Department at the University of Iceland)

May 2024

Reykjavík Iceland

- Presented strategies to incorporate online and accessible education to the Continuing Education Department at the University of Iceland team.

### Visiting Speaker

Ásgarðsskóli (Online School in Iceland)

May 2024

Akureyri, Iceland

- Spoke to a class of 50 students about coping strategies and assistive technology that can help them succeed in school.

### Committee Selection Member

University of Florida: Online Educator of the Year Award 2024

March 2024

Gainesville, FL

### Visiting Speaker

Ministry of Higher Education, Science, and Innovation

May 2023

Reykjavík, Iceland

- Met individually with the Icelandic Minister of Higher Education, Science, and Innovation, Áslaug Arna Sigurbjörnsdóttir, to discuss the lack of access for students with disability to higher education.

### Visiting Speaker

Ministry of Education and Children in Iceland

March 2023

Reykjavík, Iceland

- Met individually with the Icelandic Minister of Education and Children, Ásmundur Einar Daðason, to discuss the lack of access to education for disabled students and the need for universal health education in schools.

### Volunteer

Icelandic Red Cross

August 2018 – December 2020

Hafnarfjörður, Iceland

- Worked as a retail store clerk.
- Handled retail store cash register at end of day.
- Provided study assistance for immigrant children.
- Volunteered as a phone-friend—a project to prevent social isolation.

## SKILLS

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**Language:** Spanish (Beginner), English (Fluent), Icelandic (Fluent), Italian (Proficient), Danish (Beginner)

**Educational:** Instructional Design, Canvas, Course Development, Inclusive Course Design, Universal Design for Learning, Accessibility design, Formative Assessment, Interactive Learning, eLearning, Online Assignment Development.

**Technical:** Web Development, Editing, HTML Coding

**Research:** R Studio

## AWARDS AND HONORS

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College of Education Alumni Endowment Scholarship, University of Florida

May 2024

Nordic Pioneer Top 10 Finalist

May 2024

College of Education Dean's List, University of Florida

Fall 2022, Spring 2023, Fall 2023, Spring 2024

University Scholars Program, University of Florida

Fall 2024 – Spring 2025

John W. Martin and Annie Mae Martin Phillips Scholarship, University of Florida

Fall 2023 – Summer 2024

UFIC Summer Scholarships, University of Florida

Summer 2023

President's Honor Roll

Spring 2023

Nordic Pioneer Nomani

May 2023

Everett L. Holden and Marian G. Holden Memorial Scholarship, University of Florida

Fall 2022 – Spring 2023

Merit Scholarship and Financial Aid, iXperience

May – July 2022

## PRESENTATIONS

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"**Student Voice.**" Instructure & the University of Iceland, Barcelona, Iceland. November 26, 2024.

"Skólaforðun (**School Avoidance**)."  
Félag Fagfólks í Frístundajónustu (Association of professionals in leisure services).  
Reykjavík, Iceland. November 21, 2024.

"Hvatning og bjargráð til að búa til umhverfi sem að hentar og mætir þörfum nemenda (**Motivation and tools to create an equitable learning environment that meets the needs of diverse students**)."  
Tjarnarskóli (Primary school in Iceland),  
Reykjavík, Iceland. October 23, 2024.

"[School-Based Universal Mental Health Literacy Curricula for K-12 Education: Preliminary Results of a Scoping Review](#)."  
Líf - og heilbrigðisvísindaráðstefna Háskóla Íslands (University of Iceland's Health Science Conference),  
Reykjavík, Iceland. October 15, 2024.

"[Keynote Speech: A Student Perspective: Accessibility in Education | Instructure](#)."  
CanvasCon Europe, Barcelona, Spain. October 8, 2024.

"[School-Based Universal Mental Health Literacy Curricula for K-12 Education: Inclusion, Equity, and Access](#)."  
Menntakvika (University of Iceland's School of Education research symposium),  
Reykjavík, Iceland. September 27, 2024.

"**The Power of Representation.**" Scholarship & Awards Dinner, Gainesville, Florida. September 29, 2023.

"Kerfisbundnar hindranir fyrir minnihlutahópa (**Systematic Barriers in Society for Minority Populations**)."  
Fundur Fólksins (Iceland's annual democratic festival),  
Reykjavík, Iceland. September 15, 2023.

"Aðgengi og fjölbreytileiki í háskólum á Íslandi (**Accessibility and Diversity in Universities in Iceland**)."  
Ministry of Higher Education, Science, and Innovation. Reykjavík, Iceland. May 26, 2023.

"[Hamlanir eða Fjölbreytileiki \(Impairment or Differences\)](#),"  
The Icelandic Disability Alliance's seminar 'Ryðjum Menntabrautina! – ÖBÍ málþing um mikilvægi stuðningsúrræða'  
Nauthóll, Reykjavík, Iceland. February 28, 2023.

"Kunna að meta fjölbreytni í menntun: Að búa til rými fyrir fatlaða nemendur (**Valuing Diversity in Education: Making Space for Disabled Students**)."  
Ministry of Education and Children. Reykjavík, Iceland. February 24, 2023.

"Að Yfirstíga Hið Ómögulega (**Overcoming the Impossible**)."  
Ministry of Education and Children. Reykjavík, Iceland.  
February 3, 2023.

"[Að Yfirstíga Hið Ómögulega \(Overcoming the Impossible\)](#),"  
Iceland's National University Hospital's Department of Child and Adolescent Psychiatry annual conference 'Raddir lífsins eru margar.'  
Grand Hótel, Reykjavík, Iceland. January 27, 2023.

## SELECTED PAPERS

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Bjartmarsdóttir, J. B., Kester, B., Guðmundsdóttir, B. G., & Bjarnadóttir, R. (Submitted). School-Based Universal Mental Health Literacy Curricula for K-12 Education: Scoping Review Protocol. *Nordic Journal of Systematic Reviews in Education*.

## ADVOCACY

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"[In conversation with Jóhanna Birna Bjartmarsdóttir | Student Voice at CanvasCon Europe 2024](#)."  
Instructure. September 24, 2024.

"[UF Online Student Aims to Improve Iceland's Education System.](#)" UF Online. August 31, 2023.

"[Jóhanna Birna Bjartmarsdóttir's personal experiences motivate her to advocate for others.](#)" University of Florida College of Education Interview. May 30, 2023.

"[Welcome to My Atypical Life.](#)" My Atypical Life by Jóhanna Birna Bjartmarsdóttir, Podcast. May 22, 2023.

"[Jóhanna Birna og óhefðbundnar leiðir í námi \(Jóhanna Birna and unconventional education paths\).](#)" Ráfað Um Rófið Podcast Interview. March 9, 2023

"[Jóhanna Birna Bjartmarsdóttir.](#)" Mannlegi Þátturinn, Radio Interview. March 9, 2023.

"[Jóhanna Birna - Háskólastúdent á framabraut \(Jóhanna Birna - University student on the path to success\).](#)" Lífið Með ADHD, Podcast Interview. March 3, 2023.

"[Allt lífið sem ég sá fyrir mér var farið \(The Life I Envisioned was Gone\).](#)" MBL Interview. February 12, 2023.

"[Jóhanna var afskrifuð á Íslandi: „Þannig ég var mjög hrædd að koma fram” \(Jóhanna was written off in Iceland: “So I was very afraid to come forward”\).](#)" Hringbraut Interview. February 2, 2023.

"[Skólaforðun merki um skólakerfi sem bregst \(School phobia is a sign that the education system is failing students\).](#)" Rúv Interview. January 29, 2023.

## **INTERESTS**

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**Interests:** Weight Training, Playing Piano, Running, Hiking, Knitting, Dancing, Reading, Traveling, Swimming, Photography.